

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

YAT & C (PMU) Department – Tourism Promotion – Designing, Printing & Supplying of Booklet on 'Nagarjuna Sagar – Srisailem Cruise Trip' – Release an amount of Rs.12,500/- (Rupees Twelve Thousand Five Hundred Only) including taxes (2500 No's @ Rs.5.00/- per copy) – Sanction - Orders - Issued.

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YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 204

Dated:04-03-2014
Read the following:-

1. From M/s. Akshara Advertising Ltd., Hyderabad, Dated:20-10-2013.
2. Govt. Lr.No.6203/PMU/PRO/2013, YAT & C (PMU) Department, Dated: 20-11-2013.
3. Bill No. Ptg/052/14, of M/s. Akshara Advertising Ltd., Hyderabad, Dated:23-12-2013.

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ORDER :-

During review meeting on printing of promotional material for tourism promotion of Andhra Pradesh, Special Chief Secretary (T) opined that this department will design "Nagarjunasagar – Srisailem Cruise trip Booklet. Upon discussions this job was entrusted to M/s. Akshara Advertising Pvt., Ltd., Hyderabad.

2. In the reference 2nd read above, Government have issued a work order for 2500 No.s of copies for Designing, Printing & Supplying of Booklet on 'Nagarjuna Sagar – Srisailem Cruise Trip' for an amount of Rs.12,500/- (Rupees Twelve Thousand Five Hundred only) including taxes (2500 No's @ Rs.5.00/- per copy). Accordingly, the agency M/s. Akshara Advertising Ltd., Hyderabad, has supplied the 2500 No's 'Nagarjuna Sagar – Srisailem Cruise Trip'.

3. In the reference 3rd read above, M/s. Akshara Advertising Ltd., Hyderabad has submitted bills for an amount of Rs.12,500/- (Rupees Twelve Thousand Five Hundred only) including taxes (2500 No's @ Rs.5.00/- per copy) towards the supply of 2500 numbers of 'Nagarjuna Sagar – Srisailem Cruise Trip'.

4. Government after careful examination of the matter hereby sanctioned an amount of Rs.12,500/- (Rupees Twelve Thousand Five Hundred only) including taxes (2500 No's @ Rs.5.00/- per copy) to M/s. Akshara Advertising Ltd., Hyderabad towards supply of 2500 numbers of 'Nagarjuna Sagar – Srisailem Cruise Trip'.

5. The amount sanctioned at Para 4 above shall be debited to the following Head of Account:
" 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses".

6. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 4 above, to M/s. Akshara Advertising, Limited, Hyderabad, through following details:-

Account Name: Akshara Advertising, Ltd,
Name of the Bank: Axis Bank Ltd, Universal Insurance Bld.
Gr Floor, Sir P.M. Road, Fort Mumbai-400001.
Bank Branch: Mumbai Fort (MH)
Account No.: 910020047482542
IFSC Code: UTIB0000004
PAN No. : AAHCA2048Q

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**CHANDANA KHAN
SPECIAL CHIEF SECRETARY TO GOVERNMENT**

To
M/s. Akshara Advertising, Limited, Hyderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad
Copy to:
The YAT & C (PMU- Claims) Department.
SF/SCs

//Forwarded:: By Order//

SECTION OFFICER